



GOVERNMENT BBA COLLEGE

(Self-Finance & Affiliated to Gujarat University)

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भारत 2023 INDIA

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No: GBBA/NOTICE/2023/ 51-53

Date:23/02/2023

BBA ASSIGNMENT SUBMISSION NOTICE

This is to inform to all the students of Sem-2, 4 and 6 that this Assignment Submission notice is for those students who have not submitted their assignment in First round.

Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.
2. This information should be mentioned in the front page of your assignment;
 - Full Name (Surname, Name, Father's Name)
 - Roll Number
 - Class & Division
 - Semester
 - Subject
 - College name
 - Submitted to (Sign & Date)
 - Submitted by (Sign & Date)
3. Student should be sign at the top portion of each page of the assignment.
4. Assignment submission is on 04/03/2023.

Prof. Ishwar Rathod
Co-Ordinator

Government B.B.A College (Self-Finance)
Maninagar (E), Ahmedabad.



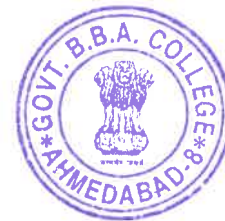
Dr. Yogesh Yadav
Principal

Government B.B.A College (Self-Finance)
Maninagar (E), Ahmedabad.

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:6
SUBJECT: INDUSTRIAL LAW CC-308

Prof. Sejal Gajjar

1. Explain Strike. When can the strike be considered as illegal?
2. Explain provisions related to health of workers under Factories Act 1948.
3. Explain 'Factory' & 'Hazardous process' under Factories Act.
4. Explain Establishment of corporation under the Employees State Insurance Act, 1948.
5. What is Authorized/ permissible deductions under payment of wages Act, 1936?
6. Explain Partial/total disablement under the workmen's Compensation Act 1923.
7. Write Note on Employees' pension Fund scheme under the Employees Provident Fund and Miscellaneous Provision Act 1952.
8. Write Short Note on following:
 - i. Layoff
 - ii. Annual Leave with wages
 - iii. National Tribunal
 - iv. Industrial Dispute
9. Provisions relating to safety under factories act 1948.
10. Benefits under employees state insurance act.
11. Definition of wages under wages act.
12. Notice & Filing of claims for accident .



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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:6
SUBJECT: ORGANIZATIONAL BEHAVIOUR-2 CC-309

Prof. Hiral Patel

Answer the following Questions:

Q-1 Discuss ERG theory of motivational with managerial implications.

Q-2 Elaborate Path Goal theory of leadership.

Q-3 Write note on: 1) Mentoring 2) Self leadership

Q-4 Write down short note on Hersey and Blanchard's lifecycle approach.

Q-5 What are functional and dysfunctional conflicts.

Q-6 Discuss any two strategies of conflict resolution.

Q-7 Write down the short note non socialization.

Q-8 Explain fielder's contingency theory.

Q-9 Write down the short note on counselling.

Q-10 Explain major challenges of OB.

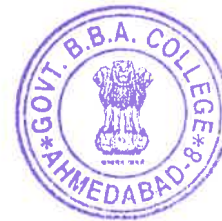


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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:6
SUBJECT: STRATEGIC MANAGEMENT CC-310

Prof. Krupal Acharya

Answer the following questions.

1. What is strategic management? Explain the process of strategic management.
2. Explain SWOT analysis with relevant example.
3. Write a note on PESTEL analysis with relevant example.
4. Explain Porter's 5 Force model with a consideration of 'Banking Industry'.
5. Explain the concept of value chain analysis with diagram.
6. Explain the Ansoff model with a consideration of 'Coca-Cola Company'.
7. Differentiate between corporate level, business level and operational level strategic management
8. Explain generic strategies.
9. Explain integration with its types.
10. Explain BCG Metrix with example.
11. Explain difference between vision & mission.
12. Write a note on strategic intent.



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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:6
SUBJECT: PRODUCTION AND OPERATION MANAGEMENT CC-311

Prof. Jyoti Jain

1. Explain the various types of production system
2. Explain the types and process of purchasing
3. Explain the term MRP-1 And MRP-2 with examples
4. How ERP system is helpful in production explain
5. Explain the plant layout.
6. Write short note on (a) Total quality management (b) six sigma (c) kaizen (d) BPR
7. Explain the term just in time and Kanban with examples.
8. Explain the business process reengineering with corporate examples.



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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:6
SUBJECT: MANAGEMENT ACCOUNTING CC-312

Prof. Saurabh Jain

1. State the difference between Financial Accounting and Management Accounting.
2. From the following data, prepare flexible budget for 70%, 80% and 100% capacity when sales are 5,47,400, 5,99,500 and 7,18,800. Fixed expenses remain same at all level and semi vari-vari vary by 10% in amount between 80% to 90% capacity and by 20% for above 90% capacity. Variable expenses vary by 10% in amount between 60% to 80% capacity and by 20% for above 80% capacity. The expenses and sales at 50% capacity are as follows :

(A) Variable Expenses :	
Direct Material	80,000
Direct Wages	60,000
Direct Expenses	20,000
(B)Semi-Variable Expenses :	
Repairs & Maintenance	15,000
Power	20,000
Production expenses	10,000
Selling expenses	14,000
(C) Fixed Expenses:	
Rent	18,000
Depreciation	10,000
Insurance	12,000
Other Fixed expenses	80,000
(D) Sales:	4,50,000

3. Define "Budgetary Control" and state its advantages.
4. The standard material cost for a normal mix of one tones of chemical A is based on :

Chemical	kg	Price per kg
A	480	3
B	800	6
C	1280	5

During a month 6 tones of Chemical A were produced from

Chemical	Kg	Total Cost
A	3200	12,800
B	4400	22,000
C	8800	52,800

Calculate all material variance.

5. Explain the following Terms:

1) Sunk Cost	5) Marginal Cost
2) Relevant Cost	6) Opportunity Cost
3) Differential Cost	7) Break even analysis
4) CVP Analysis	8) Marginal Income
6. Discuss in detail different types of Responsibility Centers.
7. What is Transfer Pricing? Explain in detail the market based pricing method.
8. Explain Activity Based Costing and benefits of it.
9. **Difference between Conventional method & ABC.**



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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:6
SUBJECT: ADVANCED FINANCIAL MANAGEMENT CC-314

Prof. Krupal Acharya

Answer the following questions.

1. Explain the factors affecting capital structure.
2. Explain the strategic alliance as a corporate restructuring.
3. Write a note on merger.
4. Explain EVA as a measurement of financial performance.
5. A preform cost sheet of a company provides the following particulars:

Estimated Cost	Per Unit Rs.
Raw material	80
Direct labour	30
Overhead	60
Total cost	170
Profit	50
Selling price	220

The following further particulars are available:

Raw material in stock on average one month. Material in process (completion stage 50%) on average half a month, Finished goods in stock on average, one month.

Credit allowed by suppliers is one month. Credit allowed to debtors is 2 months.

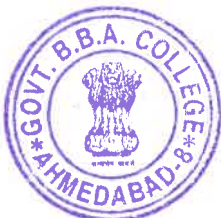
Average time lag in payment of wages is 1.5 weeks and one moth in overhead expenses. One fourth of output is sold against cash. Cash in hand and at bank is desired to be maintained at Rs. 3,65,000.

You are required to prepare a statement showing the working capital needed to finance a level of activity of 1,04,000 units of production. You may assume that the production is carried on evenly throughout the year and wages are overheads accrue similarly. There are 52 weeks in a year.

6. HS electronics is considering a proposal to replace one of its machines. The following information is available:

The existing machine was brought 3 years ago for Rs.10 lakh. It was depreciated at 25% per annum on reducing balance method. It has remaining useful life of 5 years, but its annual maintenance cost is expected to increase by Rs. 50,000 from the sixth year of its installation. Its present 6ealizable value is Rs. 6 lakhs. The company has several machines, having 25% depreciation.

The new machine costs Rs. 15 lakhs and is subject to the same rate of depreciation. On sale after 5 years, it is accepted net Rs. 9 lakhs. With the new machine the annual operating cost (excluding depreciation) are expected to decrease by Rs 1 lakh. In addition, the new machine would increase productivity on account of which net revenue would increase by Rs. 1.5 lakh annually. The tax rate applicable to the firm is 35% and the cost of capital is 10%. Advice on the basis of NPV.



7. The following earnings are available by investing Rs. 50,00,000 in a project. The cost of capital is 10%. State whether the investment is desirable with the help of:

1. Net Present Value (2) Profitability Index

Year	Rs.
First	22,000
Second	18,000
Third	14,000
Fourth	16,000
Fifth	10,000

8. Explain Buy-outs.

9. Write a note liquidation

10. Write a note on merger.

11. Write a note on Holding companies.

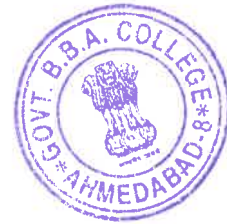
12. Write a note on Strategic Alliance.



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SEMESTER:6
SUBJECT: ADVANCE MARKETING MANAGEMENT CC-314

Prof. Jyoti Jain

1. Explain the concept business marketing
2. Explain the term advertising.
3. Explain the advertising methods in detail.
4. Explain rural marketing challenges and scope.
5. Explain the concept consumer relationship marketing in detail.
6. Define CRM with internal marketing.
7. Explain the challenges in rural marketing area.
8. Explain the business model with examples.



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SEMESTER:6
SUBJECT: ADVANCED HUMAN RESOURCE MANAGEMENT CC-314

Prof. Hiral Patel

Answer the following Questions:

Q-1 Define Concept of Discipline.

Q-2 Write a short note on types of discipline.

Q-3 Discuss essentials of a good disciplinary system.

Q-4 Write down the difference between types of international organizations.

Q-5 Write a short note on framework of innovation

Q-6 Explain international staffing in IHRM staffing.

Q-7 Explain process of training and development.

Q-8 Discuss special forms of training and development.

